

### **What is the IMD?**

IMD is a leading business school based in Switzerland. For over 60 years IMD has worked with global companies to develop and retain management talent. IMD is the "global meeting place": the most international of business schools worldwide. IMD offers learning based on innovative and highly relevant research. Learning that can be applied to business challenges – immediately. This is IMD's "Real World. Real Learning" approach. IMD's World Competitiveness Center has been a pioneer in competitiveness since 1989. For more information, see [www.imd.ch](http://www.imd.ch).

### **What is the IMD's World Competitiveness Center?**

IMD's The IMD World Competitiveness Center (WCC) has been a pioneer in the field of competitiveness of nations and enterprises since 1989. It is dedicated to the advancement of knowledge on world competitiveness by gathering the latest and most relevant data on the subject and by analyzing the policy consequences. The WCC conducts its mission in cooperation with a network of 54 partner institutes worldwide to provide the government, business and academic community with the following activities:

- IMD World Competitiveness Yearbook
- WCY Online
- Special country/regional competitiveness reports
- Workshops on Competitiveness

### **What is the IMD World Competitiveness Yearbook?**

The IMD World Competitiveness Yearbook (WCY) is reputed as being the worldwide reference point on the competitiveness of nations, ranking and analyzing how an economy manages the totality of its resources and competencies to increase the prosperity of its population. It has been published since 1989 and is the world's most renowned study comparing the competitiveness of 58 economies on the basis of over 300 criteria. Providing more than 500 pages of key data and including in-depth profiles for each of the 58 economies, the WCY is considered an invaluable research tool for benchmarking competitiveness performance. Focusing primarily on hard facts taken from international and regional organizations and private institutes, the statistics are complemented with results from an annual Executive Opinion Survey. The collaboration with 54 Partner Institutes worldwide helps ensure that the data is as reliable and up-to-date as possible. Since 2003, an online interactive access to the WCY database is also available, including criteria 10-year time series.



1. Features 58 industrialized and emerging economies
2. Provides 327 criteria, grouped into four Competitiveness Factors: Economic Performance, Government Efficiency, Business Efficiency and Infrastructure
3. Hard data are taken from international or national organizations, private institutes and partners
4. Survey data are drawn from our annual Executive Opinion Survey (4,460 respondents)
5. Aggregates data over a 5-year period
6. Ensures accuracy through collaboration with 54 Partner Institutes worldwide
7. Published since 1989
8. World Competitiveness Online: to access the WCY database including 10-year time series.

