



2005

Icelandic IR Society welcomes you to the 7th

Nordic Investor Relations Conference

Thursday 26 May 2005 - Nordica Hotel, Reykjavík, Iceland

Conference Agenda

Chairman of the conference: Þór Sigfússon, CEO of the Iceland Chamber of Commerce

08.30 Registration and coffee

09.00 Opening address

Sigurborg Arnarsdóttir, Chairman of the Icelandic Investor Relations Society

09.10 The Nordic Exchanges in European Context. Þórður Friðjónsson, President & CEO of ICEX

IR in the Nordic Village. Anders Ackebo, Senior Vice President Surveillance OMX Exchanges

Executive Investor Relations Educational Program, experiences from Finland. Seppo Ikhämen, Professor at Helsinki School of Economics

Global Vision, led by Nordic Companies in a Pilot. Per Erik Holmström, Director of the IIRF Global League - Nordic Pilot

10.30 Coffee Break

10.50 Communication with the media & other stakeholders

Moderator of the session - Heather McGregor, CEO of Taylor : Bennet

Speakers

Gillian Tett, Deputy Head of Lex, Financial Times

Stephen Benzikie, Executive Director, Financial Communications and Investor Relations, Edelman London

Other participants in the Panel discussion

Ole Sæberg, Head of TDC Investor Relations

Mari Thjømøe, Statoil, Senior Vice President Investor Relations

Christer Haglund, Senior Vice President of Corporate Communications, Finnair

Anne Rheman, Director Investor Relations & Corporate Communications Q-Med AB

12.30 Lunch at VOX - Nordica Hotel

14.00 Icelandic Investors targeting the International Market

Speakers

Ágúst Guðmundsson, Executive Chairman of Bakkavor Group

Hannes Smárason, Chairman of the Board of FL Group

Ármann Þorvaldsson, Managing Director, Global head of Investment Banking, Kaupthing Bank

Robert Wessman, CEO of Actavis Group

Craig D. Leon, Associate Publisher - International perception of Icelandic Investors

15.30 Hedge Funds, Good or Bad News?

Rickard Fischerstrom, Hedge Fund Manager UK

Matthew Gower, IR Magazine - International Editor

15.50 Closing Remarks

For further information, see www.fft.is

A welcome party will be held on Wednesday evening **25 May** at seven o'clock. The party will be held at Höfði, the reception house of the City Council, hosted by Kaupthing Bank. The Reykjavík Summit, where presidents Reagan and Gorbachev met, took place at Höfði in 1986.

On the evening of **26 May**, IR Magazine will host the 5th annual IR Magazine Nordic Awards. The awards and Gala Dinner will be held at Nordica Hotel. The cocktail reception starts at seven o'clock, followed by dinner at eight o'clock.

For further information regarding the conference and bookings please contact Helga Ólafs, AP Public Relations, at IR2005@appr.is and regarding the Gala Dinner contact Niki Davis, IR Magazine, at niki@irmag.com.