



Opportunities in cooperation between government and business



Sir Winston Churchill

- If you have ten thousand regulations you destroy all respect for the law.
- If you're going through hell, keep going.
Sir Winston Churchill

Familiar situation in cooperation
between government and business





Comments from civil servants on duty

- „There are brick walls between authorities so I cannot proceed with your request“
- „I have been working for you now for two days. Do you know how much it costs the government?“
- „I have now spent numerous hours on your request“

Of course there are positive sides

- Many/Most government officials are enthusiastic and willing to go beyond their best and that enthusiasm must be embraced



Where do we want to go?

- Simplified regulatory framework
- Clear and obvious consequences for neglecting laws and regulation
- Flawless communication between government authorities and businesses – professional dialogue
- Biased surveillance and decision making eliminated
- Improved and Interactive access to information and licenses – One stop shop

How do we get there?



Einfaldara Ísland

- Make measurable milestones and work across political borders
- Evolve on the good ideas discussed during this meeting
- Continue with „Simplified Iceland“ – A project started in 2006 by the same coalition as is now reigning in Iceland.

Thank you and Godspeed to us all

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Any questions?